

# 2024

## Sponsorship Opportunities



# WHY SPONSOR RMPCMA?



## Who is PCMA?

PCMA is the world's largest, most respected and most recognized network of business event strategists with 7,000 members and an audience of 50,000 across North America, Europe, the Middle East and Asia.

## Who are we?

We have more than 210 members across our 4-state region with about 51% Planners, 29% Suppliers, 18% students and faculty, and 2% Emeritus

## Annual Chapter engagements:

- Four (4) Educational programs averaging 65+ attendees.
- Signature event, Top Golf and/or Golf Tournament average attendance 30+ planner attendees.
- Signature event, All Hearts Gala, average attendance of 150+ attendees.
  - Annual Holiday Celebration averaging 50+ attendees.
- Multiple Emerging Leaders and Community Service Engagements

# EVENT SNAPSHOT 2024

**January**

RMPCMA Reception at  
Convening Leaders

**February**

All Hearts Gala

**March**

Networking Night at  
TopGolf

**April**

Education Event & Joint  
event with RCMPI

**July**

Education and  
Networking Event

**August**

Community Service  
Event

**September**

Education and  
Networking Event

**October**

Education and  
Networking Event

**December**

Holiday Party

# CHAPTER SPONSORSHIP OPPORTUNITIES



Sponsors who spend the below dollar amount will receive the following benefits:

	VISIONARY	COLLABORATOR	ADVOCATE	SUPPORTER
CASH VALUE	\$10,000	\$5,000	\$2,500	\$1,000
IN-KIND VALUE	\$20,000++	\$10,000-\$19,999	\$5,000-\$9,999	\$2,000-\$4,999
	<b>SOLD OUT</b>			
Registrations to all chapter events	Four (4)	Two (2)	Two (2)	One (1)
Complimentary table for All Hearts Signature Event (Includes 10 tickets)	One (1)	X	X	X
Logo placement throughout website, email communications, and event collateral	Full year	Full year	Full year	Six months
Title Sponsor of Signature event (All Hearts or Golf/Topgolf)	One (1)	X	X	X
Two (2) Dedicated Chapter wide email communications to RMPCMA membership list	Two (2)	Two (2)	X	X
5-minute podium time at sponsor selected events	Two (2)	One (1)	One (1)	X
Quarterly Social Media shoutouts (LinkedIn, Instagram and Facebook)	Two (2)	Two (2)	X	X
Verbal recognition by moderator at events and sponsorship ribbon	All events	All events	All events	X
Opportunity to host a board meeting	One (1)	X	X	X
Instagram takeover with one post one day	Two (2)	X	X	X
Opportunity to provide content to monthly newsletter to be featured in "Sponsor Spotlight"	One (1)	One (1)	One (1)	One (1)
Your logo featured of pre/post communication for events	All events	All events	All events	Six months
List of attendee organizations	All events	All events	X	X

*Sponsorship levels are determined at a 50% value for in-kind services, and 100% for cash*

Please contact Sponsorship for additional chapter, or custom sponsorship opportunities - [sponsorship@rmpcma.org](mailto:sponsorship@rmpcma.org)



# EVENT SPONSORSHIP OPPORTUNITIES 2024



## Event Title Sponsor - \$2,000

5-minute podium time  
4 Complimentary registration  
Event registration list  
Social media shoutout  
Logo on signage

## Education/Speaker Sponsor - \$1,500

3- minute podium time  
3 Complimentary registrations  
Event registration list  
Logo on signage

## Registration Sponsor - \$1,000

2 Complimentary registration  
Provide lanyards or swag bag  
Greet attendees at registration  
Event registration list  
Logo on signage

## Reception Sponsor, \$750

2 Complimentary Registrations  
Sign on food and beverage stations  
Signature beverage served  
Provide branded items on bar area  
Logo on signage

## Entertainment sponsor - \$750

1 Complimentary registration  
Logo on signage

## CSR Sponsor - \$500

1 Complimentary registration  
Ability to provide recommendation for CSR activity  
Logo on signage

## Emerging Leader Sponsor - \$250

1 Complimentary registration  
Support attendance of Emerging Leader at event  
Hosted connection to Emerging Leader at event  
Logo on signage

## In-kind Sponsorship Opportunities

- Venue
- Entertainment
- Signage
- AV / Technology
- Furniture
- Swag bag / raffle items
- Food and beverage items

# ADDITIONAL SPONSORSHIP OPPORTUNITIES 2024



## **Yearly CSR Sponsor - \$2,500**

Be the chapter sponsor for all CSR activities at each educational event.

- 2 Complimentary registrations to all event
- Logo on all chapter communications

## **Host a membership - \$250 NextGen or \$550 Business Event Organizer/Supplier**

Choose a member to sponsor and RMPCMA will handle the rest while also ensuring the member is aware of your sponsorship.

- New Member aware of your support
- 1 Complimentary registration to all education events
- Your logo included on 1 new member spotlight

## **Website Advertisement - \$500**

### **Instagram takeover - \$500 per takeover (limit 2)**

Share your product with RMPCMA 360 followers

### **E-newsletter - \$500**

Draft a newsletter to share with the RMPCMA community

### **Presentation to the RMPCMA board during a board meeting - \$250**

- Ability to present your product to decision-makers and resources in the RMPCMA Community.

### **In-Kind Sponsorship options:**

- Venue - AV - Swag - Food and beverage- Furniture - Videos - Photos - Silent Auction Items

# SIGNATURE EVENT, ALL HEARTS 2024

## Gold Sponsor - \$3,000

(4) Staff All Hearts Tickets  
(4) Planner All Hearts Tickets  
Logo & Link on All Hearts Sponsorship page  
Logo on All Hearts email communication  
Logo on All Hearts signage  
Opportunity to provide 1 promotional items

## Silver Sponsor - \$2,000

(2) Staff All Hearts Tickets  
(2) Planner All Hearts Tickets  
Logo & Link on All Hearts Sponsorship page  
Logo on All Hearts email communication  
Logo on All Hearts signage  
Opportunity to provide 1 promotional items

## Bronze Sponsor - \$1,000

(2) All Hearts Tickets  
Logo & Link on All Hearts Sponsorship page  
Logo on All Hearts email communication  
Logo on All Hearts signage

## Additional Sponsorships

Early Bird table of 8 tickets - \$520  
Early bird table of 10 tickets - \$650

## In-Kind Sponsor

Up to \$400

## Silent Auction Donations

Contact [sponsorship@rmnpcma.org](mailto:sponsorship@rmnpcma.org) if you have a donation item.

# SIGNATURE EVENT, TOPGOLF 2024

## **Title Event Sponsor - \$2,500**

- (1) Exclusive Bay that includes 6 golfers and 2 spectators
- (8) Registration tickets for your staff and guests
- Media Package
- Top tier logo placement on website
- Dedicated post-event email to attendees
- Access to attendee list of participants not in Bay, for you to have the ability to invite to your bay

## **Exclusive Full Bay Sponsor - \$1,000**

- (1) Exclusive bay that includes 6 golfers and 2 spectators
- (8) Registration tickets for your staff and guests
- Media Package
- Logo recognition on the RMPCMA website

## **Half Bay Sponsor - \$750**

- Shared bay that includes 3 golfers and 1 spectator
- (4) Registration tickets
- Logo recognition on the RMPCMA website

## **Drink Sponsor - \$750**

- (4) Registration tickets for your staff and guests
- Recognition on signage at the event
- Logo recognition on website

## **Food Sponsor - \$750**

- (4) Registration tickets for your staff and guests
- Recognition on signage at the event
- Logo recognition on website

## **Highest Score Challenge - \$500**

- (2) Registration tickets for your staff and guests
- Logo recognition on RMPCMA website

## **Closest to the Pin Challenge - \$500**

- (2) Registration tickets for your staff and guests
- Logo recognition on RMPCMA website



# HOST AN EVENT

## Education Events

- April
- July
- September

*50+ attendees &  
Flexible location*

## All Hearts Gala

- February

*150-200+ attendees  
Flexible location*

## Community Service Activity

- August

*25+ attendees  
Flexible location*

## Holiday Party

- December

*50+ attendees  
Flexible location*

Submit interest to host an event at your property, [HERE](#)